

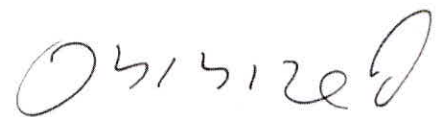
## PREFACE

Ministry of Water Resources, River Development and Ganga Rejuvenation has been actively pursuing various water conservation programmes, such as, Command Area Development and Water Management Programme, Repair Renovation and Restoration of Water Bodies, Initiatives for Rain Water Harvesting and Ground Water Management.

National Water Policy, 2012 recommends for conservation of rivers, river corridors, water bodies and infrastructure in a scientifically planned manner through community participation and awareness. The main objective of IEC Scheme is to create awareness among various target groups about the importance of development, management and conservation of water resources.

There was a need for capacity building to streamline IEC programme on "Awareness of Water Conservation" and empower master trainers. This training manual on "Water Conversation Awareness" has been prepared as a capacity building initiative, to provide guidance in understanding and implementing water conservation and management principles, techniques and procedures at national, regional and local level. The effort is to create a training module of 3-5 days, which will be used for training a large number of master trainers to create awareness, promote, promote scientific literacy and build capacity in the society for educated decision making on issues concerning water.

I congratulate the team of National Institute of Hydrology for bringing out this training manual on a very important issue of national interest. I wish that this manual would reach to the end users and serve the purpose.



**(Sushri Uma Bharti)**

Hon'ble Minister for Water Resources,  
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